

LEADER SALTA

Salud Ambiental Líderes Tomando Acción

OBJECTIVES

- To develop unity, commitment and shared consciousness on EHC core principles
- To enhance EHC leader's skills and effectiveness
- To develop a comprehensive understanding of all EHC's efforts

METHODOLOGY

SALTA uses Popular Education approaches which:

- Are inclusive and accessible to all participants
- Allows people to address the issues they face in their communities
- Have an emphasis on taking action to achieve social change and justice
- Are based on the experience of EHC and participants

SESSIONS

1. Leadership

- SALTA Overview
- Introduction to EHC ideology: Mission, Goals and SCFJ Model
- Understanding Leadership

2. Environmental Justice

- What is environmental justice?
- Relationship to other social movements
- Environmental racism

3. Environmental Health I

- Basics of Environmental Health
- Common sources of pollution and routes of exposure
- Childhood lead poisoning

4. Environmental Health II

- Air Pollution
- Diesel Pollution
- Climate Change

5. Power

- Power: what it is and how to cultivate it individually and organizationally
- EHC's Process for Action (PFA)
- EHC's tools to analyze power

6. Messaging for Social Change

- Identifying the EHC Brand
- Developing effective messages
- Telling your story

7. Organizing

- EHC's Organizing Model to build power
- Telling our story
- EHC's Base-building steps & Organizing tactics

8. Advocacy

- The different levels of government
- What is advocacy and how to do it
- Why advocacy is important

9. Land Use Advocacy & Leadership II

- Developing & advocating for a community vision
- EHC Leaders review previous sessions
- EHC Leaders pledge to work for environmental justice