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TRAINING PROGRAM

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# Creating Health Neighborhoods

## Session 4





# Welcome to Session 4: Organize and Advocate to Win & Achieve the Vision

# Amortization



<https://www.youtube.com/watch?v=3ae3m7rwQvs> Minute 13:56-14:38

# Truck Routes



<https://www.youtube.com/watch?v=3ae3m7rwQvs>  
Minute 13:45-13:55

# Community Organizing

**Community Organizing is a values-based strategy to empower people to take action to win real improvements for the benefit of their communities and the common good.**

# Building the Base

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# Mobilizing the Base

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# Deepening the Base

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# The Message





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# Effective Messaging

- Introduction
- Share Your Story
- Problem, Solution, Action

# Creating Healthy Neighborhoods Video

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<https://www.youtube.com/watch?v=3ae3m7rwQvs>

# 7 Steps to Creating Healthy Neighborhoods



*Community Planning Process*

Step One: **Identify the Problem**

Step Two: **Build Power**

Step Three: **Develop Strategy**

Step Four: **Develop Core  
Community Principles**

Step Five: **Develop the  
Community Vision**

Step Six: **Organize and Advocate  
To Win**

Step Seven: **Achieve the Vision**

# EVALUATION

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tenki 谢谢ขอบคุณคุณ takk спасибо kiam sah hammaida  
 дзякуй hvala dhanyavadaqalu jack  
 gracias meisi xièxie tanemirt  
 arigatō moichhakkeram trugarez  
 dziękuję danke kop khun krap taalotai lava  
 bedankt shukriya ありがとう kias ora donkon dēkuji  
 ačiū grācie kūsas spas  
 thank you  
 teşekkür ederim bayartakoo obrigada  
 sagolun taiku sukriya obrigado dakujem  
 terima kasih merce najs tuke اركش  
 asante grazie 謝謝 mersi kszonom  
 mauruuru nanni merci nanni vinoka  
 go raibh maith agat paldies nqhyabonqa

# Let's Celebrate

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